SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

COWBOYS STILL DO RIDE HORSES.
ONLY TODAY IT'S NOT JUST ONE AT A TIME.

IT'S 454

EACH ONE ALIVE

PENNED IN 8 CYLINDERS

EATING ASPHALT

KICKING DUST

SCREAMING OUT LOUD

"DON'T YOU DARE STOP FOR WATER."

THE LOW-TAR CIGARETTE
WHEN YOU WANT MORE FLAVOR

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Source: https://www.industrydocuments.ucsf.edu/docs/hthj0004